

what now / now what

In 2017 Sofia Underground has closed a chapter in its development: on its 20th anniversary edition – as an independent platform for performance art – it asked and answered a lot of questions. In 2018 a new chapter is to be opened and it starts with the question:

now what

WHAT NOW / NOW WHAT

Two simple words questioning the present state of our mere existence as humans.

What is now? What is contemporary in present-continuous tense? What is contemporary art and the role of the audience now and here?

What happens now when we are constantly viewing, posting, sharing, co-existing, co-producing, co-creating and reach a state of living gone elusive?

What now when we can't just shut technology off?

Addictions and newly formed psychological diseases are deeply rooted in our everyday life, while *anything stored in computerized form is vulnerable to breakdown and obsolescence*.*

What now when tech-sphere already generates its own living tissue, thus integrating with biology and eventually nature and technology become one?

Now what? How can we be relevant with the ever changing now?

In a world that's increasingly non-fixable, answers, solutions, alternatives can always be given, but what are those applicable to now?

*Bruce Sterling, Delete our cultural heritage?, 2004

OPEN CALL

For Sofia Underground 2018 we are looking forward to include works that raise and/or reflect the aforementioned questions in a personal/unique manner – performance art pieces, that are documented and proposed in the form of video documentation.

Participation Details:

This call is open for proposals of **video documentation of performance art works**.

Deadline for submitting: **20 February 2018**.

All received proposals will be reviewed by the curatorial team of Sofia Underground, providing results not later than March 15, 2018. The approved applicants will be personally contacted.

The selected works will be shown in a special exhibition of performance art documentation as part of the main program of Sofia Underground 2018, realized in the end of April in Sofia, Bulgaria.

How to apply:

Please, send your proposal, including information about the performance piece, supported by artist CV and/or portfolio to **2018@sofiaunderground.com** not later than 20 February 2018.

Please, include the following information in your email:

- Name of the artist
- Name and year of the performance art piece
- Credits for the video showing the documentation
- Length, format, resolution and other specifications of the video
- Link for download or for watching online
- Attachments (bio, description of the proposal, etc.)